

Salem Area Mass Transit District
BOARD OF DIRECTORS**WORK SESSION**

Thursday, June 22, 2023 at 5:30 P.M.

*This meeting is open to the public, please see page 2 for available formats.***AGENDA**

- I. CALL TO ORDER**
 - Announcements
- II. PRESENTATION | DISCUSSION**
 - A. South Salem Transit Center Update 3**
- III. GENERAL MANAGER COMMENTS**
 - A. Upcoming Board Agenda Items 9**
 - B. Board Calendar Review 10**
- IV. ADJOURNMENT**

Vision

We Deliver Valued Mobility Options that Inspire Community Pride

Mission

Creating Community Connections

Available meeting formats:

- In Person: Senator Hearing Room at Courthouse Square, 555 Court Street NE, Salem, Oregon 97301
- Zoom Gov.: Meeting ID: 161 750 1876 | Passcode: 581378
Go to: <https://cherriots-org.zoomgov.com/j/1617501876?pwd=MW1obXdqdKhVa3FMZlczYzldExuZz09>
- One Tap Mobile: + 16692545252,,1617501876#,,,*581378# US
- Landline Phone: +1 669 254 5252 US

Virtual Meetings: The Board of Directors meeting is a public meeting; in a place that is ADA- accessible. Board meetings will also be available via ZoomGov. The meeting I.D. and passcode are below the agenda.

Closed Captioning (CC): ZoomGov's live streaming platform includes Closed Captioning (CC). It is a good tool for aiding viewer participation in the meeting. However, CC does not always translate accurately.

Alternate Formats: This is a public meeting in a place that is ADA accessible. With 48 hours of notice, auxiliary hearing aids and services, and alternate formats for individuals with limited English proficiency are available. Requests can be made to the Clerk of the Board by phone at 503-588-2424 or with the assistance of TTY: Oregon Relay Services at 1-800-735-2900 (or 711). Cherriots administration office hours are Monday-Friday from 8:00 AM to 5:00 PM.

Electronic Copies of the Board's meeting agenda packet are distributed by email 6-7 days prior to the meeting. The agenda packet is also included on the Cherriots website under Public Meetings and Notices at: <https://www.cherriots.org/meetings/>.

Email Distribution List: To add your email address to the Board's meeting distribution list, please send your email address to the Clerk of the Board at publictestimony@cherriots.org.

Reuniones Virtuales: La reunión de la Junta Directiva es una reunión pública; en un lugar accesible según la ADA. Las reuniones de la junta también estarán disponibles a través de ZoomGov. La reunión I.D. y el código de acceso están debajo de la agenda.

Subtítulos (CC): la plataforma de transmisión en vivo de ZoomGov incluye subtítulos (CC). Es una buena herramienta para ayudar a los espectadores a participar en la reunión. Sin embargo, CC no siempre traduce con precisión.

Formatos alternativos: esta es una reunión pública en un lugar accesible según la ADA. Con 48 horas de anticipación, se encuentran disponibles audífonos y servicios auxiliares, y formatos alternativos para personas con dominio limitado del inglés. Las solicitudes se pueden hacer al Secretario de la Junta por teléfono al 503-588-2424 o con la ayuda de TTY: Oregon Relay Services al 1-800-735-2900 (o 711). El horario de atención de la administración de Cherriots es de lunes a viernes de 8:00 a. m. a 5:00 p. m.

Las copias electrónicas del paquete de la agenda de la reunión de la Junta se distribuyen por correo electrónico 6-7 días antes de la reunión. El paquete de agenda también se incluye en el sitio web de Cherriots en Reuniones públicas y avisos en: <https://www.cherriots.org/meetings/>.

Lista de distribución de correo electrónico: Para agregar su dirección de correo electrónico a la lista de distribución de reuniones de la Junta, envíe su dirección de correo electrónico al Secretario de la Junta a publictestimony@cherriots.org.

South Salem Transit Center Update



CHERRIOTS PIVOT

Process

CHERRIOTS PIVOT

Startup and Character Explorations

HOW WOULD YOU LIKE THE SOUTH SALEM TRANSIT STATION TO BE DESCRIBED?

Choose 3 Positive Adjectives = ●●● Choose 1 Negative Adjective = ●

- Project Parameter Verification
- Engagement of Staff
- Character Exercises

Accessible ●●●	Exposed ●●●	Pompous ●●●
Active ●●●	Familiar ●●●	Practical ●●●
Adaptive ●●●	Flexible ●●●	Professional ●●●
Affordable ●●●	Friendly ●●●	Purposeful ●●●
Adventurous ●●●	Fun ●●●	Quality ●●●
Bland ●●●	Funky ●●●	Refined ●●●
Boring ●●●	Functional ●●●	Refuge ●●●
Bright ●●●	Harmonious ●●●	Relaxed ●●●
Calm ●●●	High-Tech ●●●	Rustic ●●●
Changing ●●●	Home ●●●	Safe ●●●
Clean ●●●	Identifiable ●●●	Simple ●●●
Cold ●●●	Impactful ●●●	Soothing ●●●
Colorful ●●●	Industrial ●●●	Stuffy ●●●
Connected ●●●	Innovative ●●●	Sustainable ●●●
Comfortable ●●●	Inspiring ●●●	Thoughtful ●●●
Contemporary ●●●	Institutional ●●●	Thriving ●●●
Convenient ●●●	Integrated ●●●	Tidy ●●●
Cozy ●●●	Interesting ●●●	Timeless ●●●
Cramped ●●●	Inviting ●●●	Transparent ●●●
Dark ●●●	Isolated ●●●	Trendy ●●●
Disorganized ●●●	Modern ●●●	Unique ●●●
Diverse ●●●	Messy ●●●	Useful ●●●
Divided ●●●	Natural ●●●	Varied ●●●
Drab ●●●	New ●●●	Vibrant ●●●
Efficient ●●●	Noisy ●●●	Warm ●●●
Equitable ●●●	Open ●●●	Welcoming ●●●
Exciting ●●●	Playful ●●●	Wild ●●●

PIVOT

CHERRIOTS PIVOT

Startup and Character Explorations

• Precedents

<p>Choose 3 Positive Images = ●●●</p>	<p>Choose 1 Negative Image = ●</p> <p>open, airy, generous, wide paths, approachable, accessible, standing with nature, clean lines, vertical icon, looks modern</p> <p>more modern building with clean lines, open feel, sky well protected, nice design, don't like the gray concrete</p>
<p>Choose 3 Positive Images = ●●●</p>	<p>Choose 1 Negative Image = ●</p> <p>cold, stark, funky, trying to hard to be interesting, looks like recycled jail cell</p> <p>too plain, gas station, don't like concrete columns, paths are limiting for morning arrival, one positive is the large roof</p>
<p>Choose 3 Positive Images = ●●●</p>	<p>Choose 1 Negative Image = ●</p> <p>sterkness, modernness, large roof area, visibility, accessible, open and inviting, like glass</p> <p>Reminiscent of camping, lodge, comfortable, wood feels warm, feels NW. Wood would be okay outside of touch zone, protected interior wood easier to get buy off from maintenance, etc. see annual wood maintenance.</p> <p>Consistency for passengers might be good, or might not matter. Like central island rather than lanes with same-height long lanes of concrete are not welcoming, feels more concise and easier to manage. Facilities transfers for riders</p> <p>isolated, dislike a lot, shelter seems so stark, uninteresting, not enough, doesn't feel like a full transit center</p>

PIVOT

CHERRIOTS **PIVOT**

Startup and Character Explorations

- Image Preferencing

Visual Preference Survey

RESULTS ARE IN!

CHERRIOTS **PIVOT**

SOUTH SALEM TRANSIT CENTER 4.13.2023

100% 88% 77% 55% 33% 11% 0%

VISUAL PREFERENCE SCALE

CHERRIOTS **PIVOT**

SOUTH SALEM TRANSIT CENTER 4.13.2023

100% 88% 77% 55% 33% 11% 0%

VISUAL PREFERENCE SCALE

CHERRIOTS **PIVOT**

Space and Program Verification/Tours

- KTC Tour

CHERRIOTS **PIVOT**

Space and Program Verification/Tours

- Proposed Site Tour



CHERRIOTS **PIVOT**

Space and Program Verification/Tours

- Downtown Transit Center Tour



CHERRIOTS **PIVOT**

Space and Program Verification/Tours

- Del Webb



CHERRIOTS **PIVOT**

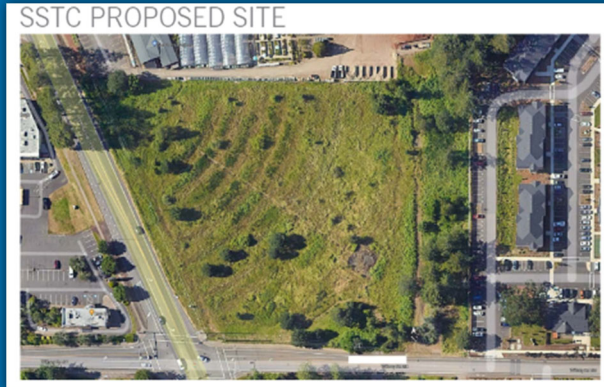
Space and Program Verification/Tours

- Program Verification Session
- Revised Program

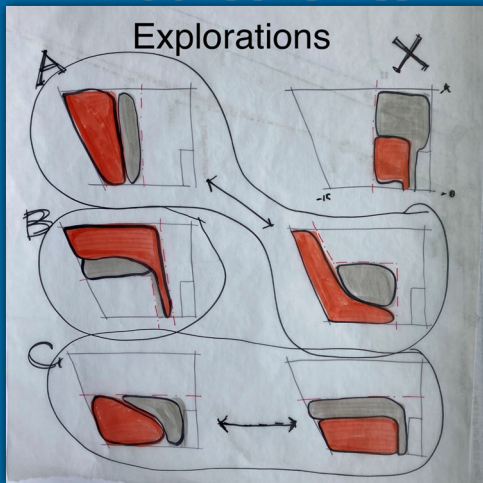
Workshop June 13th



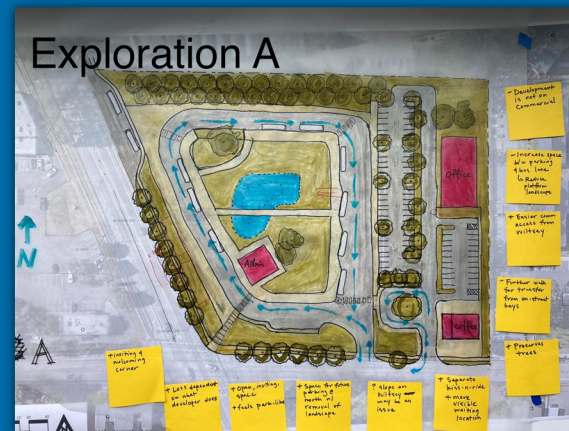
Proposed Site



Initial Schemes



Initial Schemes



CHERRIOTS **PIVOT**

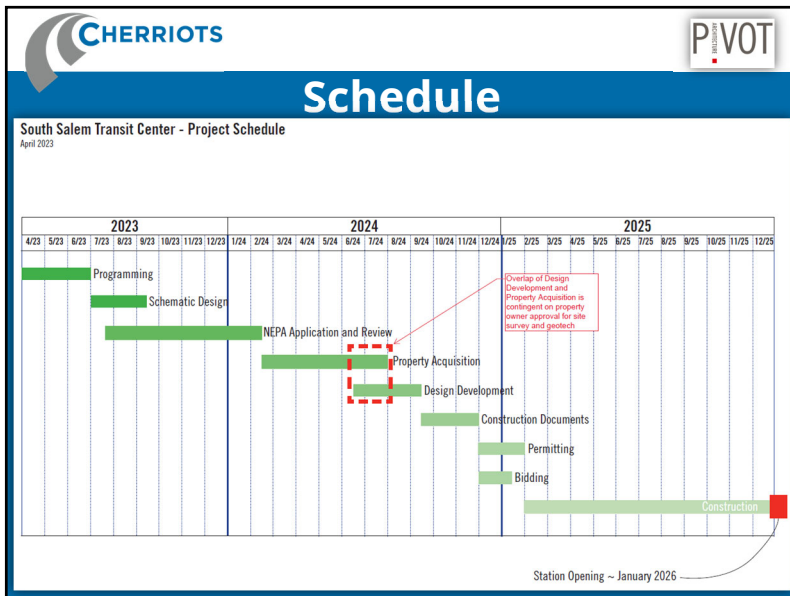
Initial Schemes

Exploration C

CHERRIOTS **PIVOT**

Initial Schemes

Site 9



CHERRIOTS **PIVOT**

National Environmental Policy Act NEPA

- Wetland evaluation*
- Traffic study*
- Endangered species act evaluation*
- Noise and vibration evaluation*
- Air quality evaluation *
- Cultural resources and archeology evaluation*
- Public notice and outreach to Tribes
- Draft reports and submission for FTA review
- Final report and FTA approval

* indicates requires access to the property. Some of the on-site evaluations can occur concurrently

Issues to Address

1. Owner Desired Retain Part of Site
2. Curb Cuts
3. Trees
4. Presence





To: SAMTD Board of Directors
From: Allan Pollock, General Manager
Date: June 22, 2023
Subject: Upcoming Work Session and Board Meeting Agenda Items

Upcoming Work Session and Board Meeting Agenda Items

July 13, 2023

Work Session

- Group Pass Program (DT)

July 27, 2023

Executive Session

General Manager Performance Evaluation (CC) & Potential Litigation (AP)

Board Meeting

Action Items:

- Potential Action on GM Performance Evaluation and Compensation (CC)
- Election of Officers and Oath of Office (odd # years) (AP)
- Award of Contract for Cherriotics ITS Project (TD)

Information Items:

- Acceptance of the Preliminary FY2023 Financial Report (DL)
- Service Change Briefing for September 2023 (DT)
- TransDASH Report (AP)

August 10, 2023

Work Session

- GGI Report (AP)
- Bike Rack Discussion (DT)
- Service Change Process (DT)
- Regional Transit Discussion (DT)

August 24, 2023

Board Meeting

Action Items:

- Board's Committee Assignments (odd # years) (AP)

Information Items:

- FY2023 Annual Report: Transportation Operations/Commuter Options (PF)
- Q4 Reports: Strategic (AP)

September 14, 2023

Work Session

-

September 28, 2023

Board Meeting

Action Items:

-

Information Items:


- FY2023 Security Report (DT)
- FY2023 Annual Performance Report (DT)



To: SAMTD Board of Directors
From: Allan Pollock, General Manager
Date: June 22, 2023
Subject: Calendar of Scheduled Meetings

Board Calendar of Scheduled Meetings

July-23

			Independence Day Cherriots Administrative Offices Closed Sunday Level Bus Service	
4	Tue.	HOLIDAY		
13	Thu.	5:30 PM	SAMTD Board Work Session	
15	Sat.	8:00 AM	Cherriots Bus Rodeo	
27	Thu.	5:30 PM	SAMTD Board of Directors Meeting	

August-23

10	Thu.	11:30-1:00 PM	KeizerFEST Sponsor Appreciation Luncheon	
12	Sat.	10:00-12:00 PM	KeizerFEST Parade	
10	Thu.	5:30 PM	SAMTD Board Work Session	
15	Tue.	5:30 AM	Community Advisory Committee	
		5:30 PM	SAMTD Board of Directors Meeting	

September-23

			Labor Day Cherriots Administrative Offices Closed Sunday Level Bus Service	
4	Mon.	HOLIDAY		
14	Thu.	5:30 PM	SAMTD Board Work Session	
28	Thu.	5:30 PM	SAMTD Board of Directors Meeting	