



Salem Area Mass Transit District

**Board of Directors Work Session Minutes**

Senator Hearing Room: 555 Court St. NE, Salem, Oregon 97301

**April 11, 2024**

**Attendees:**

Board: President Maria Hinojos Pressey, Directors Joaquín Lara Midkiff, Sadie Carney, Ian Davidson, Sara Duncan, and Bill Holmstrom. Absent: Ramiro Navarro Jr.

Staff: General Manager Allan Pollock, CFO Denise LaRue, CHRO Jaél Rose, CCO Patricia Feeny, CPDO Shofi Ull Azum, COO Tom Dietz, Commuter Options Coordinator Kiki Dohman, and Executive Assistant Kirra Pressey.

Guest: Community Advisory Committee Chair Sue Coffin

**I. CALL TO ORDER**

President Hinojos Pressey called the work session to order at 5:30 PM. Attendance was noted, indicating Director Navarro was absent.

**A. Safety Moment**

General Manager Pollock delivered the Safety Moment, emphasizing the importance of thorough prior planning in preventing subpar performance.

**B. Announcements – None**

**II. PRESENTATION(S) | DISCUSSION(S)**

**A. Micromobility**

Presenter: CPDO Shofi Ull Azum

Staff Report: Pg. Addendum #1

CPDO Ull Azum provided a look at micromobility, outlining its components and exploring its features. He discussed data regarding the demand for micromobility, identifying opportunities for shared micromobility in Salem while addressing potential obstacles. Lastly, he outlined the plan moving forward, providing a roadmap for implementation.

**B. Advisory Committee Goal Planning**

Presenter: GM Allan Pollock

Staff Report: NA

GM Pollock and Board President Hinojos Pressey spearheaded the discussion on establishing overarching as well as committee-specific objectives for the Board's advisory committees. Director recommendations included assigning the Community Advisory Committee (CAC) the task of addressing wayfinding and other initiatives aimed at bolstering rider confidence. It was proposed that the CAC be involved in reviewing items presented to the Board beforehand, allowing for both their assessment and input, as well as that of their constituents. Furthermore, the suggestion of holding joint work sessions with advisory committees was put forward. CAC Chair Sue Coffin proposed a joint work session not only to introduce the new goals once established, but also to provide Board insight to better align advisory committees with the envisioned direction.

**III. GENERAL MANAGER COMMENTS**

**A. Upcoming Board Agenda Items**

**B. Board Calendar Review**

Presenter: GM Pollock

Staff Report: Pg. 3-4

GM Pollock addressed the upcoming Board agenda items and calendar events, highlighting that there will be no work session in May due to the Budget Committee Meeting(s). Furthermore, he reminded Board Members of the April 15 deadline for filing their statements of economic interest. Finally, he extended an invitation to the Board to attend Employee Appreciation Day on May 30th.

**IV. WORK SESSION ADJOURNED**

President Maria Hinojos Pressey Adjourned the work session at 6:59 PM.