



SALEM AREA MASS TRANSIT DISTRICT BOARD WORK SESSION MINUTES

Thursday, June 12, 2025 at 6:13 p.m.

ATTENDEES: President Maria Hinojos Pressey | Directors Joaquín Lara Midkiff | Ramiro Navarro Jr. | Sadie Carney | Ian Davidson | Sara Duncan | Bill Holmstrom
STAFF: GM Allan Pollock | DGM David Trimble | CSO Cliff Carpentier | CFO Denise LaRue | CELRO Jaél Rose | CPDO Shofi Ull Azum | COO Tom Dietz | Service Planning Manager Chris French | Commuter Options Coordinator Kiki Dohman | Project Administrator Ted Stonecliffe | Executive Assistants Crisandra Williams | Kirra Pressey
GUEST: Toole Design's Planner Malia Schilling

1. CALL TO ORDER

- A. Note of Attendance for a Quorum
President Hinojos Pressey called the meeting to order at 6:13 p.m.
Attendance was noted.
- B. Safety Minute
General Manager Pollock presented the safety moment, noting that April is Distracted Driving Awareness Month. He shared tips for avoiding distractions while driving.
- C. Announcements | Changes to Agenda: None

2. PRESENTATIONS

- A. Micromobility
Presenter: Commuter Options Coordinator Kiki Dohman and Toole Design's Planner Malia Schilling
Agenda Packet: Pg. 3-14
Commuter Options Coordinator Dohman and Toole Design's Planner Schilling presented an overview of the Shared Micromobility Study. The team shared community feedback, highlighted three draft operational models, and emphasized opportunities to improve first- and last-mile transit connections. The Board engaged in discussion and provided feedback to help shape the direction of the project. Next steps include finalizing the preferred model, developing program guidelines, and completing the study by fall 2025.
- B. Fare Policies | Regional & Local Systems
Presenter: CPDO Shofi Azum
Agenda Packet: Pg. 15-28
CPDO Azum presented an overview of the District's fare history, current structure, and proposed future direction. He reviewed the evolution of fare policy since 2005, highlighting key changes such as the 2019 youth fare reform and the 2023 launch of the Youth Zero Fare Program and electronic fare system. The Board was briefed on the fare change process, current fare categories, and farebox recovery metrics.

Staff introduced a proposed Transit Pass Program designed to enhance affordability and access, especially for low-income riders, seniors, and youth. Key elements include tiered discounts, usage-based billing, pre-tax commuter benefits, and a Community Access Pass. The Board discussed strategic priorities including increasing ridership, promoting



equity, and ensuring fiscal sustainability. Members provided feedback on whether to maintain or modify fares, with considerations given to both service impact and potential ridership effects.

C. CAC Bylaws Review **TABLED at the Request of President Hinojos Pressey**

Presenter: CELRO Jaél Rose

Agenda Packet: Pg. 29-48

President Hinojos Pressey requested the Board table Item 2.C and asked Board members to review the related documents and bring any questions to staff in advance of the upcoming Board Meeting, as the Board will be taking action on this item.

3. GENERAL MANAGER COMMENTS/REPORTS

A. Upcoming Agenda Items

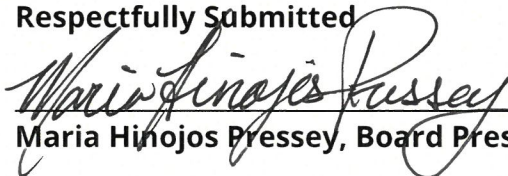
B. Board Calendar

GM Pollock reviewed the upcoming agenda and calendar items.

4. ADJOURN

President Hinojos Pressey adjourned the meeting at 7:57 p.m.

Respectfully Submitted



Maria Hinojos Pressey, Board President